

## AT A GLANCE:

# B WORKING SMARTER NOT HARDER



## WHAT'S THIS THEME ABOUT?

**'Working smarter not harder' is about getting groups within our business to critique the way they work and challenge any wasteful activity. It's about encouraging our teams to think outside the box and find new and creative ways to work smarter.**

**Working Smarter Not Harder** enables your people to answer important questions like:

- Why is it important to work smarter and what would that look like for us?
- Where are we already smart?
- How can we be more flexible and adaptable?
- What will we do differently from now on?

## WHY IS THIS IMPORTANT?

**"If you always do what you've always done, you will always get what you've always got!" - Anthony Robbins**

We live in a time when the pace of change is faster than ever before in human history. We have experienced more change as a society in the last 50 years than previous societies have in 500 years! This 'progress' has created some unforeseen challenges that we need to deal with to survive. Businesses have to do more, with less and at lower cost.

In this rapid changing environment, our success will be dependent on our:

- Willingness to examine and critique our day-to-day work
- Ability to focus on the real issues
- Openness to doing things differently
- Ability to generate new ideas and act on them

## IDEAL OUTCOMES

- Challenge the way we think and act
- Identify where we waste effort and find a better way
- Save time, energy and money by working 'smarter' not harder
- Be a flexible and nimble company that maximises output without exhausting our employees and resources

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